

MacFacts

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a Macintosh Solutions Provider

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National Geographic

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'One More Thing...'

A MESSAGE FROM DRU

Happy New Year to all. May the upcoming year see you healthy, happy, safe, and prosperous.

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Thanks to all who contributed their support in the update of our masthead — that'd be the new pic and typeface you see at the top of this page.

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A small bit about the Band - We were invited to audition for -



Yup, we went down to Austin for AGT's 'cattle call'. The competition was tough (you know what they say about performing with kids and/or animals) but we 'WOWed!' them.

No original music. If you're a band - every member shows up to the audition. The singer can sing the song (a cappella) but you'll need a DVD of your performance. Just so happens - we had such a DVD. You can view it online [here](#). Let me know what you think of it. The Producers of the show say they're not all that interested in the production value of the video - they just want to see what you sound and look like. We'll see. IF they want us, they'll call us in February and the next audition would be in March in front of a live audience and the panel of judges - Piers Morgan, Sharon Osbourne, and Howard Stern. I'll keep y'all posted.

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As you heard, I killed another car on the trip back from Austin. As [Suri](#) says, "It's not my fault!" There was a pulley failure that caused the serpentine belt (that runs the water pump, oil pump, and the car's electrics) to jump it's tracks. When that happened, the oil and water pressure skyrocketed. And when that happened, the engine blew it's [head gasket](#). <sigh> But fear not! I have my sights on another vehicle. Hopefully within the next week, or so, I'll have a new(er) set of wheels. Until then, I have Mac Help Desk client/friend Martin G to thanks for the use of his wife's car. Thanks! muchly, Martin!

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I'm giving you all a 'heads-up' starting now. I'll be taking a vacation from March 25th until April 1st. I figured, "What the heck!" it's been six years since my last vacation and who is more deserving of a vacation than me? SO for a week, GF Ava and I will be crusin' in the incredibly far western Caribbean. You can see my last vacation adventure here - <http://www.machelpdesk.com/Vacation/>. More to come later.

The rules are very strict - **UP TO 90 seconds** to audition. No set up. No electronic instruments. No mics for singers.

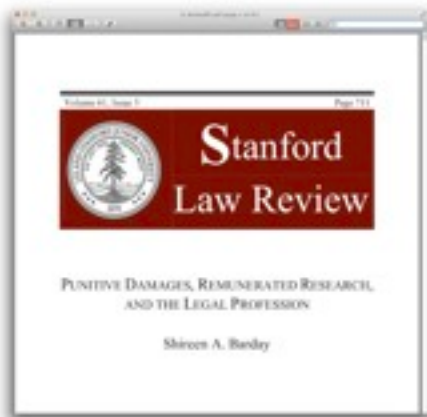
PAGE 2 - FOR YOUR INFORMATION

How to Combine Multiple PDFs Using Preview

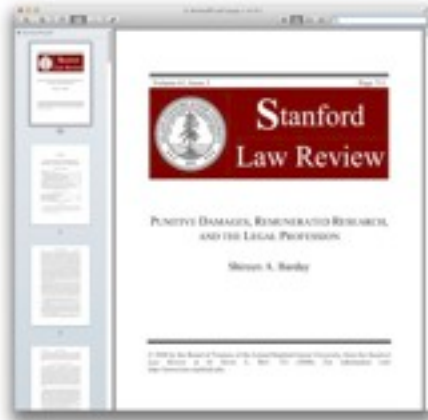
by Jim Tanous

The Preview application in Mac OS X is an extremely powerful tool. One of its less-obvious features is the ability to combine and re-order multiple PDFs into a single document, something that was once the purview of only expensive third-party software.

Open your first document in Preview. At the top of the window you'll notice four buttons next to the search field. Select the second button, which will add the Preview sidebar to the left of the PDF document.



In the sidebar, you can now drag individual pages (or groups of pages if you use Shift-click or Command-click to select multiple pages) and re-order the document as you please. You can even selectively delete pages by selecting the page and pressing the delete key on your keyboard.



Once you've rearranged the document to your satisfaction, simply save it before closing Preview to give your changes permanence.

To combine multiple PDFs into a single document, open a second PDF in a separate Preview window and click the button in the toolbar to bring up the sidebar, as discussed above. Next, select the pages from the second document that you want to add to the first (use Command-A to select all if you want the entire document merged).

Once selected, simply drag the pages from the sidebar in the second document and drop them into their desired relevant position in the first document's sidebar.



There's one important note: at the top of the sidebar in each document is the name of the document with a disclosure triangle to the left and a horizontal line below. When dragging your pages from the second document to the first, make sure to drop them below this line. If you drop them above the line, it will merely "move" the second PDF into the first PDF's window, allowing you to view both documents in the same Preview window. It will not combine the documents.

Just as with rearranging a single document, once you've combined the pages you desire, simply save the changes and your first document will now contain the pages you chose to add.

While this example focuses on two PDFs, the practice will work the same with a virtually unlimited number of documents, allowing you to fully customize and combine all your PDF data into one handy file.

PAGE 3 - NEWSLINE

Apple Unveils iBooks 2 to Help Boost iPad Usage in Schools

By Adam Satariano and Edmund Lee

Apple Inc. introduced a service to make digital versions of textbooks available on the iPad and beef up the education content for the tablet computer as it gains popularity in classrooms.

The service, called iBooks 2, will help make textbooks more interactive with videos, animations and search features, Phil Schiller, Apple's senior vice president of product marketing, said at an event in New York. More than 1.5 million iPads are being used for educational purposes, he said.

With students, school districts and universities snapping up iPads, Apple teamed up with publishers, including McGraw-Hill Cos., to build interactive schoolbooks so the tablet can replace heavy tomes that have long weighed down backpacks. The new service, built with involvement from Apple's co-founder Steve Jobs before his death, is designed to kick-start the nascent electronic-textbook business so a broad range of authors can get material to students in a digital format.

"Technology has a place in improving education," Schiller said at the event held at New York's Guggenheim Museum.

The e-textbooks demonstrated by Cupertino, California-based Apple have video, interactive pictures and features for highlighting texts and creating flash cards. Publishing partners include Pearson Plc and Houghton Mifflin Harcourt, which, along with McGraw-Hill, account for 90 percent of textbook sales, Apple said.

Jobs Secured Deals

Jobs, who died in October, took a personal role in securing the publishing deals. He met with Terry McGraw, McGraw-Hill's chairman and CEO, last year to gain the publisher's cooperation in the project, according to Vineet Madan, senior vice president of new ventures and strategic services for McGraw-Hill Education in New York.

"In that meeting they agreed on a similar approach and it made sense for us to try and work with them," Madan said. "We've been trying to push digitalized learning for years now, so Apple stepping into it more directly will create more awareness about what's possible with technology and learning."

The titles announced by the publishers focus on kindergarten through 12th grade students, with most priced at \$14.99 or less. Apple is collecting 30 percent from each sale, according to Genevieve Shore, London-based Pearson's chief information officer.

Publishers can sell the digital textbooks at a lower price because rather than selling a print copy that's used for four or five years, digital versions are sold on an annual basis to each new batch of students, Madan said. A print book costs \$65 to \$85 each, Madan said.

Tight School Budgets

School districts in California, Nevada, New York, New Jersey and Texas are among those that have allocated funds to use the iPad in classrooms. Advocates of student use of the iPad say its interactive features, such as games and quizzes, are more engaging than textbooks for modern students.

One challenge is many school districts are strapped for money to buy the iPads needed for the content, Sarah

Rotman Epps, an analyst at Forrester Research.

"Some teachers that didn't get a raise last year or saw their colleagues laid off are going to question the priorities of purchasing iPads," Epps said.

As part of its new program, Apple introduced software tools called iBooks Author to create e-textbooks with videos and text imported from other document files. IBooks Author will be free.

iTunes U

Apple also announced new features for teachers to publish curriculum for free, an extension of its iTunes U program that the company said has been used by 1,000 colleges and universities. The material lets teachers create complete online courses, with syllabuses, e-textbooks, teacher notes or videos.

"These enable anyone, anytime to take courses for free," Schiller said.

Education is one piece of how the iPad became the fastest-selling consumer-electronics product in history. As of September, Apple had sold about 40 million iPads, generating \$25.3 billion in sales. The iPad is Apple's second-best selling product, behind the iPhone and ahead of Mac personal computers and iPod music players.

E-textbooks today haven't taken off because most of the material is replicas of print versions, said Forrester's Epps. By adding new tools so the material will be more interactive and customized for the tablet, Apple can help jump-start adoption, she said.

Quality Content Needed

"For Apple, the end goal is to sell more devices," she said. "Sales will only go up as the amount of quality content increases."

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PAGE 4 - ASK THE TECH



Q: I forgot my password for OS X and need to make a new one. How do I do that?

A: Start up from a Mac OS X Install disc by inserting it in the drive and restarting the computer while pressing down the 'C' key on your keyboard.

Choose a language, click the arrow button to continue.

Choose Reset Password from the pull down Utilities/Installer menu.

Select your Mac OS X hard disk volume/name.

Select the user name of your administrator account.

You will now be able to reset the password for OS X.

Q: How do I get a PC to 'see' my Mac on a Windows network?

A: To set up Windows file sharing:

Choose Apple menu > System Preferences and click Sharing.

Select File Sharing in the list, then click Options.

Select "Share files and folders using SMB."

Select the checkbox next to the user

account that will be used to share files with Windows users, and enter the password for that user and click OK.

To help keep your computer secure, you may want to create a special account for Windows users in Accounts preferences.

Click Done.

Give Windows users your computer's address and the name and password they should use to share files with your computer. Your computer's address is visible in the Sharing pane.

Q: How Do I Transfer Music from My PC to My Mac?

A: If you're using iTunes on your PC, go to the iTunes folder and copy the folder 'iTunes Music' to an external hard drive. [Be aware if you have an extensive music collection this could take up a lot of space. So make sure that you have enough space on the external hard drive (the one you're transferring to) and the internal hard drive in your Mac].

Next—disconnect the external HD from the PC and connect it to your Mac.

Lastly—Launch iTunes on your Mac and click on 'Add to Library' from the Edit Menu. You will need to navigate to the external hard drive and the iTunes Music folder. Select the folder/folders that you want to add to your Mac's iTunes library and click OK.

That's it! iTunes will do the rest.

Q: How do I take a screenshot on my new Mac?

A: For quick screenshots, hit Shift +Command+3 for a whole screen and Shift+Command+4 for a selected area.

You can also use the new Preview 5.0 in OS X 10.6 for taking screenshots

and saving them into the format of your choice.

Q: I need a basic black-and-white printer to use with my Mac, but I am not very technical. Are there any inexpensive printers that are simple to set up so I can connect it myself?

A: Connecting printers to Macs has gotten much easier over the years, especially if you are using a fairly recent version of Mac OS X. Newer versions of the Mac operating system already include the necessary software for the computer to work with many printer models when you simply plug the printer's USB cable into the Mac's USB port.

The complexity of setting up the new printer depends on which version of the Mac operating system you are using. Apple has an outline of the process for [Mac OS X 10.5](#) and earlier, [Mac OS X 10.6](#) and the current [Mac OS X 10.7](#) on its site.

If the printer-setup process sounds too difficult or annoying, call Mac Help Desk and we'll be pleased to come over to your place and set up and configure your printer for you.

Q: My desktop has 100s of files and folders on it. Is there an easy way to clean it up?

A: Desktops can get quickly littered with stray icons for files and folders, but there is a quick way to tidy things up. In Mac OS X, just right-click on the desktop (or hold down the Control key while clicking with a one button Mac mouse) to see your options on the contextual menu.

The contextual menu for Mac OS X has a Clean Up command that organizes the desktop icons in neat rows.

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PAGE 5 - OPINION

Why a Cheap iPad Won't Threaten the Kindle Fire

When it launched last November, Amazon's Kindle Fire was touted as the first tablet to seriously challenge Apple's iPad. Costing just \$200, the Fire seriously undercuts Apple's iPad pricing, yet grants access to a robust digital ecosystem full of books, music, video and other downloadable content.

Thus was established an irresistible storyline that pits Amazon versus Apple in a zero-sum war of tablet market dominance. Recent headlines only fan the flames.

When BGR published "Kindle Fire May Have Cost Apple \$1 Billion or More in Holiday iPad Sales," it appeared Amazon was on top. And when AppleInsider published "Amazon Expected to Cut Kindle Fire Orders in Half as New iPad Looms," it looked as if the war was tipping in the other direction.

It appears to be a fluid situation, with each tablet powerhouse swapping the lead position — at least judging from the headlines.

But here's the reality check: No one should be surprised by Amazon's decision to reduce a Q1 manufacturing order. It's purely seasonal. "The Kindle Fire has done extremely well, and we expect it will continue do well," Gartner analyst Van Baker says. "It made a great Christmas present, but you'd never expect the Kindle Fire to maintain the same run rate as in Q4."

And comparing the iPad and Kindle Fire could largely be comparing apples to oranges (at least for now). The jury's still out on whether the Fire affected holiday iPad sales at all.

Over the holidays, the Kindle Fire reportedly "cannibalized" 1 to 2 million

iPad sales. Amazon stated that it sold more than 1 million Kindle devices each week in December, prompting estimates of Kindle Fire sales in the 4 to 6 million unit range (Amazon hasn't yet revealed definite sales numbers for its 7-inch tablet). But it looks like Apple enjoyed tremendous success of iPad sales over that time period, too. We'll know for sure after Apple's quarterly earnings call on January 24th.

"The trade press loves to pit these two against one another," Baker says. But they cater to different markets — and that includes Apple's upcoming iPad 3.

Amazon wisely positioned its tablet in a very different arena than the iPad, Baker says, allowing it to appeal to an almost entirely separate audience. The Kindle Fire's \$200 price tag and strong ties to Amazon Prime and Amazon's ecosystem have made the tablet an optimal choice for people looking for a cheap way to explore the tablet experience — a very Amazonian tablet experience focused on content consumption, mostly video and e-books.

Potential iPad owners, in contrast, are drawn to Apple's extensive apps library, as well as the iPad's tools for content creation. The next iPad will improve on the iPad 2's experience in a number of (hotly rumored) ways, but the Kindle Fire's audience is less interested in those areas.

But what if Apple lowers the price of older iPad models to \$200 to \$300, as rumors have suggested?

Resolve Market Research's chief researcher Elaine Coleman thinks a budget iPad would cut into Kindle Fire sales for those simply looking for a good-priced tablet. But Amazon has some ways it could combat this, Coleman says. Specifically, Amazon could offer a deal on free cloud storage

and media content, as well as free shipping or purchase promotions on its products.

It could also provide exclusive deals for newly released movies, books, music, and shows. This latter option could prove interesting, as Hollywood bigwigs like Miramax CEO Mike Lang fear a monopoly — like that of Apple and iTunes — more than threats like piracy. If media providers want to get their content out there on another successful platform, they wouldn't do badly by going with Amazon's.

While Baker says a cheap iPad wouldn't pose a huge threat to the Fire, he believes it would challenge the greater Android tablet sphere. Tablets in the \$500 range from the likes of Motorola and Samsung are already faring poorly against the similarly priced iPad, and wouldn't stand a chance against an even cheaper iPad. Because of Amazon's rich content offerings, though, the Kindle Fire's audience would be mostly immune to the iPad's lure.

"A year from now, 'Amazon' will be synonymous with 'Android' on tablets, a strong second to Apple's iPad," Forrester analyst Sarah Rotman Epps wrote in a late August blog post.

Based on their relationship now, it looks like this prediction is holding true. The iPad and Fire aren't competing for the same use cases, or for the same potential consumers. Amazon, say the analysts, has enough to offer in its own right to keep consumers clamoring for its tablet, even in the wake of a new or price-reduced iPad.

PAGE 6 - PRODUCT REVIEWS

What's Up With Apple?

Excerpts from DaringFirball.com

Transcript of Cook's remark's on today's call. I point you to his remarks on iCloud:

I think Peter shared earlier the number of customers that had signed up for iCloud, and it's already over 85 million, so it's incredible that this has happened in just a few months' period of time. We're thrilled with it, and the response from customers has been incredible. It's solved a lot of problems that customers were having and made their lives much much easier... It was a fundamental shift recognizing that people had numerous devices and they wanted the bulk of their content in the cloud and easily accessible from all of their devices, and you know, I think we're seeing the response from that. With 85 million customers in just three months, it is a very very important part — it's not just a product, it's a strategy for the next decade.

I saw Matt Deatherage from MacJournals flag this remark during Macworld's live coverage of the call. iCloud is as central to Apple's next 10 years as the digital hub strategy was to the previous 10 years —and financial analysts are likely to ignore it, just like they did Apple's digital hub strategy. I think Steve Jobs had his fingers in as many projects as he could manage in his final year, but it's no coincidence that his last product announcement was iCloud. Put another way, I don't expect any new Apple products that aren't related in some way to iCloud.

The Second-Most-Profitable Quarter in Any Company's History

Another interesting bit of perspective on Apple's numbers, from CNN:

It was one of the most profitable quarters ever for any U.S. company, trailing only ExxonMobil's record-setting \$14.8 billion quarter from the fall of 2008, when oil prices were at an all-time high.

It wasn't just a historic quarter for Apple, or for a tech company. It was a historic quarter, period.

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'I Clearly Believe That There Will Come a Day That the Tablet Market in Units Is Larger Than the PC Market.'

Tim Cook, as quoted in Macworld's live transcript of Apple's quarterly earnings call:

Last year was supposed to be the year of the tablet, and I think most people would agree it was the year of the iPad for the second year in a row. We're going to continue to innovate like crazy in this area, and continue to compete with anyone that is currently shipping tablets, or that might enter in the future.

The iPhone is by far Apple's biggest source of revenue and profit today. But if you're thinking about future growth, keep in mind that the iPad is far ahead of where the iPhone was two years after its debut.

Also worth noting: Tim Cook says Apple sold 2.8 million Apple TVs in fiscal year 2011, and broke a record with 1.4 million in the just-ended quarter. They're still calling it a hobby, and it's only a \$100 product, but in terms of units, it used to be that 1.4 million was a great number for Mac sales in a quarter.

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Claim Chowder: 'iPhone Dead in Water'

Henry Blodget, back in April:

Importantly, it's not a question of which platform is 'better.' (This is irrelevant.) It's a question of which platform everyone else uses. And increasingly, in the smartphone market, barring a radical change in trend, that's Android.

So that's why Android's gains matter. And, yes, Apple fans should be scared to death about them.

Actual result: Apple sold more iPhones in calendar 2011 than in 2007, 2008, 2009, and 2010 combined; 55 percent of all smartphones sold by Verizon last quarter were iPhones.

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Claim Chowder: 'iPad Demand Said to Be Fading as Competition Heats Up'

Zach Epstein, BGR, back on 15 November:

Demand for Apple's iPad tablet is said to be in decline as competition finally heats up thanks to the \$199 Kindle Fire from Amazon, and investors could be in for a disappointing fourth quarter as a result. In a recent research note, Goldman Sachs analyst Bill Shope suggested Apple's firm grip on the global tablet market may finally loosen unless the Cupertino, California-based company lowers its pricing.

Actual results: 15.4 million iPads sold, a 111 percent increase over the year-ago quarter.

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Perspective
Farhad Manjoo:

Apple's profits for this last quarter (\$13 billion) exceeded Google's entire revenue for this last quarter (\$10.6 billion).

PAGE 7 - HINTS & TIPS

Mac users, want to download YouTube videos for free? Try MacTubes 3.1

Want to download YouTube videos to your PC? The choices are endless, with Freemake Video Downloader, a-Tube Catcher and VDownloader -- just three of the many freebies out there for Windows users.

If you're a Mac user, however, you'll find the choices much narrower, with most video downloading tools coming with a price tag attached. Thank goodness then, for MacTubes 3.1, which brings YouTube downloading capabilities at no cost to OS X users.

MacTubes is incredibly simple to use -- the first thing you should do, however, is enable HD support if you want access to high definition video: select MacTubes > Preferences > HD tab and tick both boxes. Now, not only will HD videos show up in the search results, they'll be highlighted too.

MacTubes gives you two methods of selecting the video you wish to download. If you've already tracked it down in your web browser, simply copy the URL to your clipboard, fire up MacTubes and paste it into the New > Open Video box.

Alternatively, simply enter your search terms into the app's conveniently situated Search box and a string of results will soon appear, complete with thumbnail and description to help you locate the video you need. Too many irrelevant results? Use the Filter box to help weed out unwanted videos.

Double-click a video to preview it (and check its quality) and once you're happy with your selection, it's time to download the video to your Mac. To do this, right-click the video in question and open the Download sub-menu. You'll see FLV, MP4 and HD options

here, but for full control over what you actually download, select Show Files.

This displays all available files. You'll get a format, plus description of the format, revealing container (FLV, MP4 or WebM), size and codecs. Make your choice from the list and click Download, at which point it'll start to download in its own download window. You can now locate more videos to download, queuing them up as required.

In an ideal world, all your downloads will be in MP4 format, but the truth is that usually the best quality downloads are on WebM or FLV (Flash video) format. We'd recommend using FLV format where possible, which can be viewed in VLC Media Player or converted to MP4/M4V or MKV formats using Handbrake. Both tools are, of course, completely free.

[MacTubes 3.1](#) is a free, open-source download for both PowerPC and Intel Macs running OS X 10.4.2 or later (we're currently using it in Lion with no problems for those worried about compatibility).

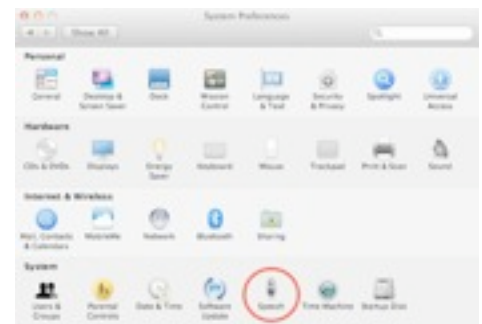
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How To: Adding New Voices For Text To Speech In Mac OS X Lion

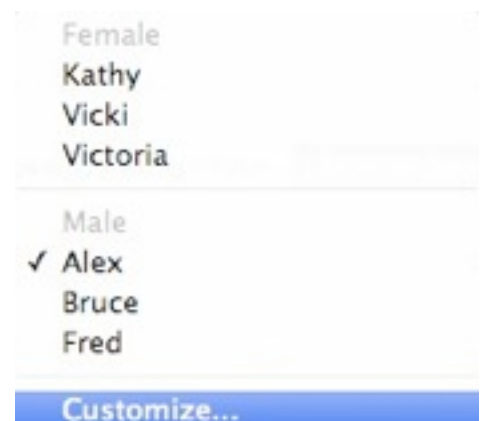
As many of you would know Apple has presented text to speech in the Mac OS for many years even pre-dating Mac OS X. Well, with the release of Mac OS X Lion they have expanded on the available voices. Many of the voices are by default not included in the installation and need to be downloaded on request.

The good thing about these additional voices is Apple has not only included a few more novelty voices but they have also included other languages besides English and even other accents within the English Language.

In order to access and download these additional voices simply proceed to the System Preferences and then to the Speech area as highlighted below:



Then, make sure you are in the Text To Speech tab and then click on the system voice to bring down the following drop down menu:



Select 'Customize' and the following window will be displayed:



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PAGE 8 - COMMENTS

Mac platform faced 58 malware threats from Q2 to Q4 2011

By Josh Ong

Mac OS X endured 58 separate malware attacks from April 2011 to December 2011, a small fraction when compared to Microsoft's Windows operating system, according to a new summary from a security research firm.

Security lab F-Secure released its 2011 Mac Malware Summary in early January, noting that Apple's platform had faced "several dozen" new threats throughout the year. To calculate the figures, the firm counted unique variants of malware that occurred during the second, third and fourth quarters of 2011.

"We prefer a more conservative approach when counting malware. The more generic and family based, the better," the report noted.

According to the summary, a total of 58 malicious software variants were detected during the period. Trojan-downloaders made up the bulk of the attacks with 29 variants during the period. Backdoor malware was the second-most common with 15 separate instances detected.

The report pointed out that the number of malware attacks remained small when compared to Windows malware, though it did note that last year's number was "definitely something" when compared to the number of Mac threats seen in previous years.

June was the busiest month for Mac malware with 12 known threats, followed by October with 11 instances.



Source: F-Secure

"As we correctly predicted back in May, Mac malware has not scaled continuously due to market share, but rather, is more the result of opportunist "bubble economies" that have produced new threats in fits and starts," researchers said, adding that they expect "more of the same" for 2012.

Students' math scores jumped 20% with iPad textbooks, publisher says

A yearlong pilot program with digital textbooks on Apple's iPad found that students' algebra scores increased by 20 percent.

On the heels of Apple's e-textbook announcement in New York City this week, publisher Houghton Mifflin Harcourt announced the results of its "HMC Fuse: Algebra I" pilot program at Ameila Earhart Middle School in California's Riverside Unified School District. The Algebra I digital textbook is touted as the world's first full-curriculum algebra application developed exclusively for Apple's iPad.

In its test run, the "HMH Fuse" application helped more than 78 percent of students score "Proficient" or "Advanced" on the spring 2011 California Standards Test. That was significantly higher than the 59 percent of peers who used traditional textbooks.

"By engineering a comprehensive platform that combines the best

learning material with technology that embraces students' strengths and addresses their weaknesses, we've gone far beyond the capabilities of an e-book to turn a one-way math lesson into an engaging, interactive, supportive learning experience," said Bethlam Forsa, executive vice president of Global Content and Product Development at HMH. "With HMH Fuse, teachers can assess student progress in real time and tailor instruction as needed."

The first pilot program took place during the second trimester of the 2010-2011 school year, when students using "HMH Fuse" were said to have scored an average of 10 points higher than their peers. But that number jumped even higher for the California Standards Test in spring 2011, when "HMH Fuse" students scored about 20 percent higher than students who used traditional textbooks.



Earhart math teachers Dan Sbur and Jackie Davis were among the first to use the new digital tool on Apple's iPad. Both said they were encouraged by the initial run and the positive effect it had on students' scores.

"Students' interaction with the device was more personal," Earhart Principal Coleman Kells said. "You could tell the students were more engaged. Using the iPad was more normal, more understandable for them."

Continue on Page 9

PAGE 9 - ONE MORE THING...

iBook 2, cont.

Still, today's announcement isn't expected to have any material impact on Apple's share price, even if it will aid sales of the iPad to educators, according to Gene Munster, an analyst with Piper Jaffray Cos. Apple fell less than 1 percent to \$427.75 at the close in New York.

Not all education companies agreed to join Apple's effort. Discovery Communications Inc.'s education division decided against making its material available through Apple after being approached by the company last year, said Bill Goodwyn, the head of Discovery's education unit. Apple's model would harm Discovery's relationship with school districts, which pay the media company for training and support services to implement digital learning tools, he said.

"I don't just want to sell a book and move on to the next school district," Goodwyn said. "With every digital textbook there is huge professional implementation that goes along with it. The implementation part is critical."

Another hindrance is that the digital material would only be available on Apple's iPad and not other technology that schools may be using, Goodwyn said.

Small Market

The textbook-publishing market is valued at \$10 billion by the Association of American Publishing. Inking Systems Inc. and Kno Inc. produce software to make textbooks more interactive and appealing with features such as videos, audio, 3-D pictures and quizzes. Chegg Inc., a popular textbook-rental service, announced a new e-textbook offering yesterday.

The e-textbook market is still small. On college campuses, even as the latest best-sellers have become popular for

devices such as Amazon.com Inc.'s Kindle reader, digital textbooks were just 2.8 percent of total textbook sales in 2010, according to the National Association of College Stores.

"Look at what iTunes has done for music, if iBooks 2 and iBooks Author can do that for publishing it's a big deal," said Forrester's Epps.

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iPad Textbooks, cont.

A white paper on the HMH Fuse Pilot Program is [available for download](#) from the publisher. Other schools and students can download the "HMH Fuse Shell" applications available for free on the iPad App Store, with curriculums available as in-app purchases within the applications.

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Voices, cont.

This window displays the voices which are not currently on your system but are available for download.

To play a sample simply highlight one and select play. When you have found a voice you wish to add simply place a tick in the box next to the name as shown in the image above and then press okay and the voice in question will be downloaded through Software Update.

You will be presented with the following message upon request to download:



As you can see you are told the size of the file that will be downloaded. For a voice you may be wondering why is the file size so large.

These new voices are incredibly high quality. You will honestly believe a real

person is sitting right next to you when you play them back.

If you still want to install the voice simply press the install button, agree to the license agreement and the download and installation will take place. The new voice will be automatically added and you can select it, once downloaded and installed, without restarting your system.

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Clean Up, cont

The same menu also has a Sort By option to keep the icons aligned on an invisible grid and sorted based on the name, kind, the date last opened or other criteria. For quicker icon arrangements, go to the View menu in the Mac's desktop menu bar and select Sort By there to see a list of keyboard shortcuts you can use for future sorting sessions.

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Thanks for taking the time to read this month's newsletter.

Hope you enjoyed it. If you have any comments or suggestions for stories (or would even like to write a story ~ hint, hint, hint), please send them to me at: machelpdesk@tx.rr.com

Feel free to share this newsletter with a friend. The newsletter archives are located at: <http://www.machelpdesk.com/page6a.html>

Y'all come back now, y'hear.